



HALEY BARBOUR  
GOVERNOR

## STATE OF MISSISSIPPI OFFICE OF THE GOVERNOR

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Media Advisory  
Southern Growth Policies Board  
"Southern Energy: Abundant, Affordable, and American"  
June 8-9, 2009  
Biloxi, Mississippi

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### **Southern Energy** *Abundant, Affordable, and American*

Beau Rivage Resort and Casino  
June 8-9, 2009  
Biloxi, Mississippi

Please note:

- All sessions are open to the media.
- Panel sessions will be held in the Camellia Ballroom.
- Breakfasts and luncheons will be held in the Magnolia Ballroom.
- Press avails will be held in the Azalea Ballroom B.
- On-site media registration will be available during conference hours at the Southern Growth desk at the Beau Rivage.

Background:

The 2009 Southern Growth Policies Board (SGPB) annual meeting will be June 8-9 at the [Beau Rivage Resort and Casino](#) in [Biloxi, MS](#). Current SGPB Chair Governor Haley Barbour of Mississippi will preside over the meeting. The conference will focus on the issue of energy-related economic development and will be the culmination of a year-long series of activities around the theme *Southern Energy*. These activities include community forums, state events, an online survey, the publication of a regional asset map on bioenergy and recommendations from *The Southern Common Market on Alternative Fuels*.



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Joining **T. Boone Pickens** at the *Southern Energy Conference* will be **Dan DiMicco**, CEO of Nucor Steel; **Warren Erdman**, Kansas City Southern; **Jim Turner**, President and COO, Duke Energy; and **Margo Thorning**, an internationally recognized expert on tax, environmental, and competitiveness issues who formerly served at the U.S. Departments of Commerce and Energy and the Federal Trade Commission. They join a distinguished group of speakers covering the present state of *Southern Energy: Abundant, Affordable, and American*. [View the complete roster of speakers.](#)

Speakers also include **Arkansas Governor Mike Beebe**, **Georgia Governor Sonny Perdue**, **Tennessee Governor Phil Bredesen** and **West Virginia Governor Joe Manchin III**.

For the next generation, a healthy economy and national security will depend heavily on our nation's current energy decisions. The **Southern Energy Conference** has a vision of the future where energy is **Abundant, Affordable, and American**. A larger, more diverse energy production and portfolio will drive this vision through more supply and price stability. To make this happen, an "all of the above" approach to energy production must be adopted — as new technologies become economical, and existing technologies improve, policies should support the utilization of as many competitive sources as possible. The technologies themselves represent new products that not only help with energy challenges, but also help the bottom line of American companies.

About the Southern Growth Policies Board:

For almost 40 years Southern Growth has brought leaders together to tackle hard, complex problems by relying on information and innovation. The organization is devoted to strengthening the South's economy and creating the highest possible quality of life. In these times of increasing energy dependency and job loss, the South finds itself in a unique position of high potential in both natural resources and people resources, and leaders believe we can capitalize on existing energy economies and create new economies.

Through the organization's research we have become convinced that there are no simple energy solutions, but there are solutions. It is time for Southern leaders to work together to position the South as a national and global leader in energy production, jobs, innovation, ideas, and cooperation.

## Agenda



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**Monday, June 8, 2009**

- 8:00 – 8:30 a.m.**                      **Continental Breakfast**
- 8:30 – 9:00a.m.**                      **Southern Growth Policies Board Executive Director,  
Ted Abernathy**  
**Governor Haley Barbour's Welcome**
- 9:00 – 10:00 a.m.**                      **Panel: A Southern Energy Overview**  
**Moderator: Governor Haley Barbour**
- **The South's Unique Resources:** David Ratcliffe, *CEO, Southern Company*
  - **The Price of Energy & Economic Growth:** Margo Thorning, *Senior Vice President & Chief Economist, Americans for Capital Formation*
  - **Energy Myths & Realities:** Jerry Taylor, *Senior Fellow Cato Institute*
- 10:00 – 10:15 a.m.**                      **Break**
- 10:15 – 11:45 a.m.**                      **Panel: The Major Energy Producers of Today**  
**Moderator: Governor Sonny Perdue, GA**
- **New Generation Nuclear:** William (Bill) Tucker, *Author, Terrestrial Energy*
  - **The Economics of Coal Power:** Dr. Frank Clemente, *Professor of Social Science & Energy Policy, Penn State University*
  - **Advancements in Oil and Gas Production:** John Felmy, *Chief Economist, American Petroleum Institute*
- 11:45 – 1:15 p.m.**                      **Luncheon Keynote: Governor Joe Manchin III, WV**
- 1:15 – 2:30 p.m.**                      **Panel: Energy Efficiency – The Original Alternative**  
**Moderator: Diane Duff, Executive Director, Southern Governors' Association**
- **Demand Response and Smart Grid:** Dan C. Delurey, *Executive Director, Demand Response and Smart Grid Coalition (DRSG)*
  - **New Transmission Infrastructure:** John J. Flynn, *American Electric Power, Transmission Strategy & Business Services*



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- **Buildings and Homes:** Joe Robson, *Chairman, National Association of Home Builders*

2:30 – 3:00 p.m.

**Break**

**PRESS AVAIL, Azalea Ballroom B**

3:00 – 4:30 p.m.

**Panel: New Technology Opportunities**

**Moderator:** Jerry Draayer, *President & CEO, Southeastern Universities Research Association*

- **Cellulosic Fuels:** Gary Jacobs, *Interim Associate Lab Director for Biological and Environmental Sciences, Oak Ridge National Laboratory*
- **Energy Outlook for Transport Sector:** Nazeer Bhore, *Senior Technology Expert, Exxon*
- **Wind and Solar:** Neil Placer, *Program Manager, TVA*
- **Carbon Capture and Sequestration:** Tracy Evans, *Senior Vice President – Reservoir Engineering, Denbury Resources* *and* Richard Esposito, *Principal Research Geologist, Southern Company*

4:30 - 5:30p.m.

**Governors' Panel**

**Moderator:** Gov. Haley Barbour, MS

Speakers invited include:

Gov. Mike Beebe, AR | Gov. Sonny Perdue, GA

Gov. Phil Bredesen, TN | Gov. Joe Manchin III, WV

6:30 - 9:00p.m.

**Governor's Reception & Innovators' Award Ceremony**

Opening night includes recognition of the 2009 Innovator Award winners. These awards honor Southern initiatives that are improving economic opportunities and quality of life in the 13 Southern Growth member states. The 2009 awardees were chosen from creative initiatives that encouraged economic opportunities relating to bio-products, alternative energy, and/or energy efficiency.

## Tuesday, June 9, 2009

8:00 - 8:45a.m.

**Continental Breakfast and State Discussion Tables**

Join others from your state to talk about concerns and priorities raised in your state's community forums, ideas at the conference that have sparked your interest,



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and potential strategies for taking action in your states.

**8:45 – 10:45a.m.**

**Panel: Energy Development**

**Moderator: Kenneth Nemeth, *Executive Director, Southern States Energy***

**Board**

- **Energy Development in a Free Market:** Dan Kish, *Senior Vice President for Policy, Institute for Energy Research*
- **The Components of a Viable Business Environment:** Roland Kell, *Pascagoula Refinery General Manager, Chevron*
- **Limitations of a Green Economy:** Max Schulz, *Senior Fellow, Manhattan Institute*
- **Manufacturing:** Dr. John Anderson, *President, Electricity Consumers Resource Council*
- **Strides in Pollution Control:** Stephen Hayward, *F. K. Weyerhaeuser Fellow, American Enterprise Institute*

**10:45 – 11:00a.m.**

**Break**

**11:00 – 12:00p.m.**

**Executive Roundtable: New Technologies in Old Industries**

**Moderator: Governor Haley Barbour**

- Dan DiMicco, *Chairman, President and Chief Executive Officer, Nucor Steel*
- Warren Erdman, *Executive Vice President, Kansas City Southern*
- Jim Turner, *Group Executive, President and COO, Duke Energy*

**12:00 - 1:00p.m.**

**Luncheon Keynote: T. Boone Pickens**

Oil tycoon, entrepreneur, philanthropist, American business advocate—Mr. Pickens' impact on American culture reflects his many interests and passions, including his unyielding belief in the entrepreneurial spirit, his leadership in corporate fitness, the need for alternative fuel development, and his prudent stewardship of American lands. A number of his initiatives reflect a long-standing vision about America's reliance on fossil fuels and his love for both the land and individual rights. Perhaps his most dramatic move occurred in July 2008, when he launched a \$58 million national advertising campaign to promote the Pickens Plan, an energy policy aimed at reducing the American dependence on foreign oil.

**1:15-1:45 p.m.**

**PRESS AVAIL WITH GOVERNOR HALEY BARBOUR  
AND T. BOONE PICKENS**



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Azalea Ballroom B